



WAM'S ^{★ ★ ★ ★}20th ANNIVERSARY SPONSORSHIP OPPORTUNITIES



RECORDING ARTS TRAINING & 20 YEAR CELEBRATION!

2023: WAM GOES POP-UP

BREAKTHROUGH TRAINING SERIES FOR WOMEN & GENDER-EXPANSIVE PEOPLE, THIS YEAR IN SAN FRANCISCO, LOS ANGELES AND NASHVILLE! **PLUS:** A SPECIAL EVENT TO CELEBRATE WAM's 20th YEAR!



It's 2023 and WAM's 20th year! To celebrate, we asked WAM audiences what they wanted, and when they told us, we listened. This year, we're moving our sold-out conference format into a series of trainings that happen throughout the year in cities across the country, starting this spring in Los Angeles and Nashville, with a Sound Design workshop at BoomBox Post and a Recording Studio Intensive at the famed Ocean Way Studios. We have virtual workshops scheduled with the Disney songwriter Blush (Demi Lovato, Ariana Grande) and the Vocal Producer Simone Torres (Cardi B, Dua Lipa) followed by a hands-on Live Sound Workshop with Jen Watman and Karla Barrera, engineers at iconic venues Hollywood Palladium, Viper Room and The Roxy. And that's not all. Fall is promising an equally stellar line-up AND WAM's biggest event to date: our 20th anniversary celebration in San Francisco on October 12 at Herbst Theater with two headlining bands, a live auction, and honors to the people and organizations that have helped WAM to #ChangeTheFaceOfSound.

Your support makes WAM's award-winning training accessible to women/gender-expansive individuals all over the world who are critically underrepresented in the recording industry (fewer than 5%). Last year's conferences reached over 600 emerging women/gender-diverse producers, engineers, and musicians. This year, with your help, WAM will reach yet-more while celebrating our anniversary!

Key Info

600+ attendees

Audience

College students, emerging producers, engineers, musicians, and more!

Past Sponsors

- Academy of Country Music
- Capitol Records
- Disney
- Dolby
- iZotope
- Recording Academy
- Shure
- Sweetwater
- Spotify
- Universal Audio
- YouTube

FEATURED PRESENTERS



Simone Torres, Vocal Producer (Dua Lipa, Cardi B)



Blush, Songwriter (Demi Lovato, Ariana Grande)



**Leslie Richter, Engineer
(Sheryl Crow, Kacey Musgraves)**



**Karla Barrera, FOH engineer
(Viper Room, The Roxy)**



**Kate Finan, Supervising Sound Editor,
Boom Box Post, Warner Bros.**

SELECT PAST PRESENTERS

Gena Johnson, Recording Engineer (Jason Isbell, Kacey Musgraves, Brandi Carlile, John Prine)

Shani Ghandi, GRAMMY-winning Recording Engineer (Alison Krauss, Sarah Jasosz, Kelsea Ballerini)

Lora Hirschberg, Academy Award-winning Sound Engineer (Inception, The Dark Knight, Eternals)

Amanda Beggs, Production Sound Mixer (Lady Bird, Star Wars: IV, Better Things, Star Trek Beyond)

Linda Perry, Songwriter and Music Producer (P!nk, Adele, Alicia Keys)

Sylvia Massy, Recording Engineer (Tool, Johnny Cash, Red Hot Chili Peppers)

Marcella "Ms. Lago" Araica, Mixing Engineer (Beyoncé, Madonna)

Leslie Ann Jones, GRAMMY-winning Recording Engineer and Producer (Skywalker)

Simone Torres, Vocal Producer and Engineer (Sia, Dua Lipa, Usher, Sean Garrett)

Chiquita Paschal, Podcast Producer and Arts Journalist (Gimlet, BuzzFeed, NPR)

Haley Shaw, Composer, Sound Designer (Gimlet Media, CBC, This American Life)

Ann Mincieli, Producer and Engineer, Owner of Jungle City (Alicia Keys, Jay-Z)

Erin Tonkon, Music Producer and Engineer (David Bowie, Esperanza Spalding)

WAM 2023: SAN FRANCISCO LOS ANGELES, AND NASHVILLE.



WAM has a dedicated audience of over 70,000 across social media platforms, newsletter subscriptions, and hundreds of paying, engaged members. We asked our following what they wanted from WAM as it enters its 20th anniversary year, and the answer was loud and clear: more training opportunities in more places, more often.

In 2023 we'll be holding multiple trainings with a Los Angeles focus that will take place in-person in LA, as well as online with LA talent. We're also holding studio-centered trainings in Nashville, and WAM Academy in San Francisco, the Bay Area and online.

Your sponsorship dollars will ensure that these trainings are taught by industry leaders and reach WAM's audience of emerging audio and music professionals.

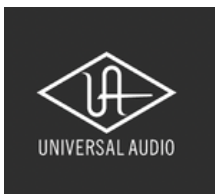
WAM AT 20: CELEBRATING TWO DECADES OF DIVERSITY IN SOUND



In October of 2023 everything - and everyone - WAM is coming together to celebrate and launch WAM into its *next* 20 years! We've selected a phenomenal venue (the [Herbst Theater](#)), auction items that no one can say no to, and the bands on the stage are absolutely *not* to be missed. We're expecting 400 audience members on this celebratory night, and every sponsor of WAM's 20th anniversary year will be thanked throughout the evening.

We know you and your company won't want to miss this opportunity to support Changing the Face of Sound with a sponsorship gift to WAM's 20th anniversary year and events.

PAST PARTNERS



SPONSORSHIP LEVELS



**Reach
70,000+**

**Levels include
all events!**

Transformer

\$20,000+

Equalizer + company feature in a stand-alone slide before the all 20th anniversary events, 20 tickets to big, fall event

Equalizer

\$15,000

Resonator + special thanks in the program for all 20th anniversary events, 10 tickets to the big, fall event

Resonator

\$10,000

Frequency boost + name as a sponsor in all 20th anniversary events press releases

Frequency Boost

\$5,000

Logo on all promotional materials for all of WAM's 20th anniversary events
(social, newsletter, event materials)

Contact Carol Varney: cvarney@womensaudiomission.org
to secure your sponsorship today!

PRESS



MEDIA COVERAGE



<https://wam.rocks/billboard2019>



<https://wam.rocks/Forbes2020>



ESPN/The Undeclared: A Woman's Place is at the Soundboard

<https://wam.rocks/ESPN>



KTVU: The Future of Sound is Female

<https://wam.rocks/ktvu>



SF Chronicle Datebook: With its studio closed, a women's music education nonprofit goes electric

<https://wam.rocks/sfchron2020>



SFWeekly: Best of 2019: Best Hope for the Future of Music

<https://wam.rocks/sfweekly>



KQED: How Music Nonprofits Bridge the Budget Gap in Oakland Schools

<https://wam.rocks/KQED2018>

EAST BAY TIMES

East Bay Times: Women's Audio Mission Empowers Oakland Girls in the Studio

<https://wam.rocks/eastbayexpress2018>



22,000
followers



14,300
followers



16,600
followers



16,600
subscribers

ABOUT US



CHANGING THE FACE OF SOUND

Women's Audio Mission (WAM) is a nonprofit organization dedicated to the advancement of women, girls, and gender-expansive people in music production and the recording arts, a field in which women are critically underrepresented (< 5%). WAM uses music and media to attract 4,000 women and girls per year to music production and recording arts studies and careers. We provide free media technology and recording arts training, hands-on experience, mentorship, and career counseling in the only professional recording studios in the world built and run entirely by women.

