



WAMcon

VIRTUAL 2022
/NASHVILLE

**An immersive online conference by
and for women and gender-diverse
individuals in recording, mastering,
and broadcast audio**



PROGRAM

• Friday, April 29, 2022 •

4:30pm PST

Early arrival - Sign on, get situated



5:00pm PST

Welcome from WAM & Terri Winston

5:15pm PST

Nashville's Top Producers and Engineers on What it Takes to Become an Assistant Engineer with Gena Johnson, Kazuri Arai, Melissa Matthey, and Leslie Richter, moderated by Terri Winston



6:45pm PST

Logistics for Saturday & Closing

7:00pm PST

Zoom DJ Party with WAM staff!



@womensaudiomission



@womensaudio



@womensaudiomission



#WAMConVirtualNashville

#WAMCONVIRTUALNASHVILLE



PROGRAM

- Saturday, April 30, 2022 •

10:00am PST

Early arrival - Sign on, get situated

11:00am PST

Welcome!



11:05am PST

Intro to the Mastering Process and Mastering Studio Tour with Piper Payne and Raelynn Janicke

12:10pm PST

Live Concert Sound: Mixing a Major Tour with Amanda Davis and Brittni Werner

12:45pm PST

Careers in Public Radio - Audio Journalism and Reporting with Ambrie Crutchfield



1:25pm PST

Virtual Break-out Rooms:

- **Dolby** - Careers at Dolby
- **Sweetwater** - The Music Industry Career You Haven't Thought Of

#WAMCONVIRTUALNASHVILLE



PROGRAM

• Saturday, April 30, 2022 •

2:05pm PST

Songwriting: Creating the Hits with Laura Veltz

2:50pm PST

Taming Dynamics: How to Use Compressors with
Leslie Richter

3:10pm PST

EQ: The Mighty Equalizer and Critical Listening with
Kazuri Arai

3:35pm PST

Time-Based Processing: Using Reverbs and Delays with
Melissa Matthey

4:00pm PST

Closing!



@womensaudiomission



@womensaudio



@womensaudiomission



#WAMConVirtualNashville

#WAMCONVIRTUALNASHVILLE



FEATURED ENGINEERS, PRODUCERS, ARTISTS, & AUDIO PROFESSIONALS



AMANDA DAVIS

Amanda Davis is a Memphis-born, LA-based audio engineer, educator, production manager, singer and musician. A proud graduate of Chicago's Roosevelt University and SAE Institute - Atlanta, Davis has always had a passion for education, women's empowerment, and blazing trails. Upon graduating from SAE, Davis was hired as the Institute's first female Lab Supervisor and first female Music Theory instructor. In 2013, Emmy-winning artist Janelle Monae handpicked Davis to serve as her Front of House Engineer. In her stint with Ms. Monae, Amanda has mixed legendary artists Prince and Stevie Wonder and has mixed in some of the world's most renowned venues and events: The White House; Madison Square Garden; Radio City Music Hall; The Hollywood Bowl; Coachella; The Grammys; The Oscars; Glastonbury Fest; Good Morning America; The Today Show; Montreux Jazz Festival; Saturday Night Live; BET Awards; and American Idol. Canadian indie/pop duo Tegan and Sara recruited Amanda to serve as their FOH engineer in 2016. In the fall of 2017, she was named Production Manager on Tegan and Sara's "The Con X" tour. Also during this time period, Amanda worked with the late, great Nipsey Hussle, legend Olivia Newton John, DC-rapper Wale, Nigerian artist Jidenna, and classic R&B group SWV. 2021 has seen Davis return to touring, studio mixing Ralph Lauren spring fashion premiere (featuring Janelle Monae), as well as handling live sound for Doja Cat, Jon Batiste, Chloe and Halle, Olivia Rodrigo, and Paris Jackson.



AMBRIEHL CRUTCHFIELD

AmbrieHL Crutchfield is Nashville Public Radio's metro reporter. Her eye is focused on race, class and power in Nashville's housing policies and government. She has worked at NPR member stations WKYU in Bowling Green, Ky., WBEZ in Chicago and WVXU in Cincinnati. Most recently, as a General Assignment Reporter at Cincinnati Public Radio, she has worked to amplify underrepresented voices and perspectives. She became interested in journalism while in a high school program.

#WAMCONVIRTUALNASHVILLE



FEATURED ENGINEERS, PRODUCERS, ARTISTS, & AUDIO PROFESSIONALS

BRITTONI WERNER



Brittoni started her career in entertainment with a bachelor's degree in Technical and Design Theater from the University of Wisconsin-Green Bay. After graduation, she worked in New York City and shortly decided to move to Nashville to become a part of the live music touring industry. It took about two years of working in the clubs on Nashville's "Lower Broadway" before she started working with one of Nashville's local production companies, Brantley Sound Associates. After a few months at Brantley, Brittoni was given an opportunity to work out of Sound Image's Nashville office and spent seven years touring predominantly country artists. In July of 2021 Clair Global reached out and asked if she would be interested in touring again. The past nine years of her touring career have included stage patch, monitor, RF, and PA tech, as well as monitor mixing, production management, event coordination, and festival crew chief.

GENA JOHNSON



Gena Johnson is a Nashville-based producer, recording and mixing engineer. Gena has been nominated in 2021 and 2022 for "Audio Engineer of the Year" by the Academy of Country Music Awards. Gena received her first GRAMMY for engineering Chris Stapleton's album 'Starting Over', which won for Best Country Album in 2022. Gena's engineering and production contributions have supported artists such as Chris Stapleton, Jason Isbell, Brandi Carlile, John Prine, Ben Folds, Zac Brown Band, and more. Her most recent projects include John Prine's last recorded song which has won two GRAMMY awards in 2021 for 'I Remember Everything', Jason Isbell's albums 'Reunions' and 'Georgia Blue', Ashley Monroe's album 'Rosegold', and Chris Stapleton's GRAMMY winning album 'Starting Over'. Johnson is thrilled to be a part of Nashville's music community serving as a Governor on the board of the Recording Academy's Nashville Chapter and mentoring aspiring women engineers both in college and as assistant engineers.

KAZURI ARAI



Kazuri Arai is a Producer/Engineer/Keyboardist at Anything Kreativ, as well as the General Manager of George Massenburg Labs. Kazuri began her career in Nashville, TN as the assistant engineer to George Massenburg during his residency at the infamous Blackbird Studio C. She has worked with artists such as Nitty Gritty Dirt Band, Alicia Keys, Jack White, The 5.6.7.8's, The Rankin Family, The Subdudes, John Cowan Band, Dawn Langstroth, among others. While she continues to work with Massenburg on a variety of audio/music projects, she is also focused on using her experience and knowledge to develop independent artists and help them capture their creative vision. Kazuri lectures at schools such as Berklee College of Music and Belmont University on subjects such as career development, entrepreneurship and the challenges and opportunities that exist in the new music business.

#WAMCONVIRTUALNASHVILLE



FEATURED ENGINEERS, PRODUCERS, ARTISTS, & AUDIO PROFESSIONALS



LAURA VELTZ

Originally from New York City, Laura Veltz has spent her entire adult life writing and performing music. After a decade touring and recording with her family band, Cecilia, culminating in a record deal with Atlantic Records, she zeroed in on her love of commercial songwriting in 2008 and was lured to Music City by Nashville Songwriter's Hall of Fame inductees Kye Fleming and Mark D. Sanders. Since then, Laura has garnered cuts and hits by Country's newest and hottest superstars alike, and has become one of today's most respected songsmiths. Her list of hits and placements continues to grow daily including the four week #1 smash, "Speechless" co-written and performed by Dan + Shay, as well as the chart toppers "I Could Use A Love Song" (Maren Morris), "Drunk Last Night" (Eli Young Band), and "Lonely Eyes" (Chris Young). She is also a co-writer of "There's A Girl" (Trent Harmon), and the 2018 hit "Rich," one of four co-written songs from Morris's GRAMMY® nominated album, *Hero*. Veltz has also co-written songs from the latest albums by Dierks Bentley ("One Way"), Little Big Town ("We Went To The Beach"), Kane Brown ("Live Forever"), The Brothers Osborne ("Weed, Whiskey, and Willie"), Dan & Shay ("Keeping Score" featuring Kelly Clarkson), Carly Pearce ("Color") and Cody Johnson ("Y'all People"). Her songs have also been recorded by such artists as Devin Dawson, The Cadillac Three, Maddie & Tae, Cassadee Pope, and the Queen of Country Music, Reba.



LESLIE RICHTER

Leslie Richter is a Nashville based record producer and engineer. She started her career as a staff engineer at the acclaimed Oceanway Studios in Nashville. It was there she not only developed her ear and style working on countless award-winning records, but also gained experience in studio wiring and electronics - decommissioning and rebuilding several large format consoles. In 2008 she joined Ben Folds' team to bring his then private studio (Historic RCA Studio A) back to life. After handing the reigns of Studio A over to producer Dave Cobb and his team, Leslie continues to work as a freelance producer/engineer in the Nashville area. In addition to paving the way for women recording engineers in Nashville, Leslie also currently serves as an adjunct professor of recording at Belmont University's Quonset Hut and Columbia Studio A. She is an active voting member of The Recording Academy, and has served on the Nashville Chapter's Board of Governors and as co-chair of the Nashville Chapter P&E wing. Her credits and clients have grown into a delightfully eclectic cast of characters including Sheryl Crow, Spoon, Sara Bareilles, Wynonna, John Hiatt, Kacey Musgraves, Jim Lauderdale, and Jessi Alexander.

#WAMCONVIRTUALNASHVILLE



FEATURED ENGINEERS, PRODUCERS, ARTISTS, & AUDIO PROFESSIONALS



MELISSA MATTEY

In a town known for its strong work ethic and an overabundance of world-class musicians, Melissa Matthey may be one of the hardest-working creative talents in Nashville. A graduate of Berklee College of Music, with a focus on synthesis and recording, Melissa deftly juggles three careers without missing a beat. By day she's an in-demand mix and recording engineer for a broad array of artists including Van Hunt and Cam. By night she's synthesist and composer for the electro-ambient trio Everyone Moves Away. And the rest of the time she's handling keyboard chores and producing records for Indie favorites, Elliot Root.



PIPER PAYNE

Piper Payne is a mastering engineer based out of Nashville, TN. In Spring of 2019 Piper joined the Infrasonic Mastering team, merging her successful studio, Neato Mastering, with the Nashville based company, owned by Pete Lyman. She began her career with a BFA in Audio from The University of Michigan, continuing her graduate education in Audio at the University of Stavanger in Norway. She has apprenticed under some of the best-known Mastering and audio mentors in the world, including Bob Katz in Orlando and Michael Romanowski in San Francisco. In addition to mastering, Piper is a Trustee of the Recording Academy (GRAMMYS) and she serves on the P&E Wing Steering Committee and the Advisory Council. She is a Governor of the Audio Engineering Society and she is the Co-Founder and Co-Chair of the AES's Diversity & Inclusion Committee as well as an active member of Women's Audio Mission and she serves on the Board of SoundGirls.org. Piper has a diverse background in musical styles. As a drummer, she knows that the best outcome of every project is that it has to feel good. As an engineer, Piper is focused on technical quality and correctness. But, at the end of the day, mastering is about format conversion and quality control so the project gets just what it needs.



RAELYNN JANICKE

Raelynn Janicke is a mastering engineer and the studio manager for Infrasonic Mastering, based in Nashville, TN. Before joining Infrasonic in 2019, Raelynn worked at Tommy's Tracks, where she fulfilled a variety of roles alongside owner Tommy Wiggins. Raelynn was officially hired as the studio's mastering engineer in 2018. First shadowing Wiggins, then assisting and QCing, she began working with her own clients after just a few months. Raelynn has mastered and assisted on projects for The Shins, Kayla Hall, Nefesh Mountain, Talia Stewart, Big 50, and Kenny George Band. Raelynn holds a Bachelor's Degree in Applied Arts and Sciences, with Concentrations in Audio Engineering and Computer Science, from The Rochester Institute of Technology..

#WAMCONVIRTUALNASHVILLE



**THANK YOU TO
OUR SPONSORS!**



@womensaudiomission



@womensaudio



@womensaudiomission



#WAMConVirtual

#WAMCONVIRTUALNASHVILLE



GET INVOLVED



Become a Member

Professional Membership: \$40/year

Student Membership: \$30/year

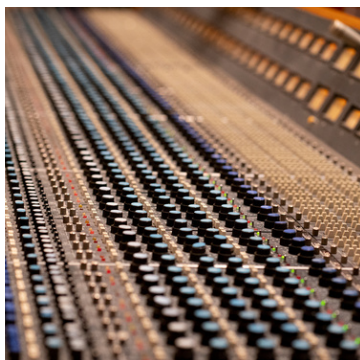
Join us as a member and become part of a global network working tirelessly to increase the gender balance in audio! Members enjoy benefits such as discounted class pricing, access to our job board newsletter, and more. Visit our website for more details.



Take a Class

wam.rocks/classes

Level up your audio skills in a supportive environment with classes taught by award-winning women and gender-expansive instructors.



Donate/Partner with Us

Maximize impact with a donation or grant. Sponsor an event or conference.

WAM loves to explore new partnerships. If your company or brand is committed to our mission of increasing the gender balance in audio, reach out to us at info@womensaudiomission.org. We can't wait to hear your ideas!

WOMEN'S AUDIO MISSION



ABOUT WAM

Women's Audio Mission (WAM) is a San Francisco and Oakland based nonprofit organization that has been working at the intersection of music, media, and technology since 2003. We inspire 4000+ girls, women, and gender-diverse individuals each year to use technology to amplify their voices by creating music and media. WAM provides free training, dedicated artist mentors, education and career counseling, job placement, and access to the only recording studios in the world built and run entirely by women and gender-diverse individuals.



CHANGING THE FACE OF SOUND

www.womensaudiomission.org



@womensaudiomission



@womensaudio



@womensaudiomission



#WAMConVirtual

WOMEN'S AUDIO MISSION