

WOMEN'S AUDIO MISSION ANNOUNCES WAMCON VIRTUAL NASHVILLE RECORDING ARTS CONFERENCE APRIL 24

Panels and interactive demos led by award-winning producers, engineers and artists that have worked with artists including Lady Gaga, Kacey Musgraves, Little Big Town, Sheryl Crow and more

(San Francisco, CA – March 19, 2021) – Women's Audio Mission (WAM), a nonprofit dedicated to the advancement of women and gender diverse individuals in music production and the recording arts, will present the third edition of <u>WAMCon Virtual</u>, the organization's online immersive recording arts conference on April 24, 2021.

This April's WAMCon Virtual, Nashville will be the third online edition of the conference, building on the overwhelming success of two sold out virtual events in 2020. The conference will provide attendees with exclusive networking opportunities, giveaways, and interactive workshops with award-winning producers, audio engineers and songwriters. The conference will take place virtually on April 24th from 11am to 3pm PDT.

Special guests include Grammy-nominated and double-platinum country music artist Cam; Academy of Country Music audio engineer of the year nominee Gena Johnson (Brandi Carlile, Kacey Musgraves, Lady Gaga); music producer/engineer/mixer Shani Gandhi (Kelsea Ballerini, Alison Krauss, Dierks Bentley); recording engineer Rachael Moore (Little Big Town, Trisha Yearwood, Brittany Howard) and recording engineer/producer Leslie Richter (Sheryl Crow, Wynonna Judd, Ben Folds).

"We are thrilled to deliver yet another WAMCon Virtual and share the best of the best producers, engineers and songwriters with the next generation of music professionals around the world," said WAM Executive Director Terri Winston. "Despite the challenges of the past year, the new format has enabled us to reach 600+ attendees in over 15 countries, while delivering the same stellar, immersive training experiences."

WAM trains more than 4,000 women, girls and gender diverse individuals a year in music production and the recording arts to address the critical lack of women in the audio industry (less than 5%). Over the past year, WAM also served on the Academy of Country Music (ACM)'s Diversity and Inclusion Task Force, helping elevate the voices of women in the industry. This includes the first time in the 55-year history of the ACM that a woman has been nominated for Audio Engineer of the Year. Furthermore, since 2017, WAM has hosted eight sold-out WAMCon conferences in Los Angeles, Nashville, New York, Boston and now, virtually.

WAMCon Virtual is sponsored by The Academy of Country Music, Dolby, Sweetwater, Universal Audio, and more. For more information about WAMCon Virtual, including panelists and workshops, networking, giveaways and more, head to: <u>wam.rocks/wamconNashville</u>

Women's Audio Mission: Women's Audio Mission is a San Francisco/Oakland-based nonprofit organization dedicated to the advancement of women/gender-diverse individuals in music production and the recording arts. In a field where women are critically underrepresented (less than 5%), WAM seeks to "change the face of sound" by providing hands-on training, experience, career counseling and job placement in media technology for music, radio, film, television and the internet. WAM believes that women/gender-diverse individuals' mastery of music technology and inclusion in the production process will expand the vision and voice of media and popular culture. For more information, visit <u>www.womensaudiomission.org</u>.

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