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**For immediate release:**



**In a pivotal year, Women's Audio Mission is Making Waves and Celebrating Milestones**

**WAM ROCKS! on Dec. 17 Will Be a Virtual Fundraiser Unlike Any Other**

(San Francisco, CA – November 18, 2020) – [Women's Audio Mission](https://www.womensaudiomission.org) (WAM), a nonprofit dedicated to the advancement of women and gender non-conforming (GNC) individuals in music production and the recording arts, will host [WAM ROCKS!](https://www.womensaudiomission.org/wam-rocks), a virtual fundraising event on December 17, 2020.

In celebration of the impactful programs WAM has led over the past several months, the event will feature 2020 highlights and videos, a not-to-be-missed DJ Dance Party, WAM Trivia, Live Pledge Drive with Auction Emily, sing-a-long with The Onyx, and more. Attendees are invited to turn on the big screen, put on their dancing shoes and best rockstar outfit in a fun-filled night with WAM.

"It's been a busy year at WAM, and we're excited to bring our community together to celebrate," said WAM Executive Director Terri Winston. "WAM ROCKS! enables our organization to continue to deliver on its promise of providing underserved Bay Area women, girls, and gender non-conforming individuals with the resources and education to become the next generation of recording artists and music producers."

Less than 5% of the audio industry are women, girls, and GNC individuals - WAM directly addresses this critical lack of these demographics in a growing industry. Each year, WAM

trains more than 4,000 women, girls, and GNC individuals in music production and the recording arts, fields that have been hard hit by the global pandemic.

One WAM student shares, "This is an unprecedented and scary time. Having familiar touchpoints like WAM offer safe, positive spaces to learn and grow in the company of folks who share similar interests makes such a positive difference in long, sometimes anxiety-ridden days inside."

WAM's immersive experiences and transformative online programs have spread internationally, providing women with access to top leaders in the recording industry and an award-winning curriculum. Since 2017, WAM has also hosted eight sold-out WAMCon conferences in Los Angeles, Nashville, New York, Boston, and now, virtually. Each event reaches thousands of emerging women producers, engineers, and musicians.

Additional details about the event can be found at [WAM ROCKS!](#) and tickets for the event are [available here](#).

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**Women's Audio Mission:** Women's Audio Mission is a San Francisco/Oakland-based nonprofit organization dedicated to the advancement of women/Gender Non-Conforming (GNC) individuals in music production and the recording arts. In a field where women/GNC individuals are critically underrepresented (less than 5%), WAM seeks to "change the face of sound" by providing hands-on training, experience, career counseling, and job placement in media technology for music, radio, film, television and the internet. WAM believes that women/GNC's mastery of music technology and inclusion in the production process will expand the vision and voice of media and popular culture. For more information, visit [www.womensaudiomission.org](http://www.womensaudiomission.org).

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