



WAMCON VIRTUAL

OCTOBER 23-24, 2020



An immersive online
conference by and for
women and gender
non-conforming folks
in audio



PROGRAM

• FRIDAY, October 23, 2020 •

4:50 PM - 5:00 PM PT

Early Arrival - Sign on and get situated

5:00 PM - 5:15 PM PT

Welcome by Women's Audio Mission

5:15 PM - 6:45 PM PT

Journeys in Audio with Shani Gandhi (Kelsea Ballerini, Alison Krauss, Old Crow Medicine Show), Heba Kadry (Bjork, Princess Nokia, Mars Volta) and Natalia Ramírez (Jennifer Lopez, Camila Cabello, Marc Anthony)

WAM is proud to present a special panel discussion with a group of top female engineers who will share their unique stories and expertise. Join us as they break down the recording process from start to finish, from tracking to mastering and how all the processes interact and overlap, providing expert insight on what they look for and the special qualities that got them to where they are in their careers.

6:45-8:00 PM PT

Attendee networking and Local Sirens
performance by Red Corvette



@womensaudiomission



@womensaudio



@womensaudiomission



#WAMConVirtual

RECORDING ARTS CONFERENCE



PROGRAM

• SATURDAY, October 24, 2020 •

11:00 AM PT

Welcome from WAM with Terri Winston

11:05 AM PT

The Remix Process - Deconstructing and Reconstructing a Song
with Suzi Analogue

11:50 AM PT

The Mastering Process and Tour of a Mastering Studio
with Jett Galindo

12:45 - 1:15 PM PT

Breakout Sessions on Zoom

Intro to Music in Dolby Atmos
with Helena Ngo & Rhonda Wilson of Dolby

Drum Recording Techniques with sE
with Kyle Gerhart & Renée Couture

Capturing Audio in This Livestreamed World
with Laura Davidson of Shure

Engineering: The Art of the Craft
with Piper Payne, Maureen Droney & Carolyn Malachi of The
Recording Academy Producers & Engineers Wing

Mixing with iZotope's Neoverb
with Rachel Alix



@womensaudiomission



@womensaudio



@womensaudiomission



#WAMConVirtual

RECORDING ARTS CONFERENCE



PROGRAM

• SATURDAY, October 24, 2020 •
(continued)

1:35 PM PT

Songwriting and Production for TV and Film
with AG

2:20 PM PT

Deconstructing a Mix
with Gloria Kaba

3:05 PM PT

Beatmaking
with Tygapaw

4:00 PM PT

Event Close



@womensaudiomission



@womensaudio



@womensaudiomission



#WAMConVirtual

RECORDING ARTS CONFERENCE



FEATURED ENGINEERS & MUSIC PROFESSIONALS



AG

LA-based producer / GRAMMY-nominated songwriter / mix engineer AG is a powerhouse. She has worked with an extensive array of artists such as Christina Perri, Aloe Blacc, Lissie, and Deap Vally. With 500+ song placements to date, AG has become one of the most prolific female producers in the world of film and TV. AG's work has been featured in trailers for films and shows such as Dolittle (Universal), and The Handmaid's Tale (Hulu), national and worldwide Ad campaigns for brands such as Cadillac, Guess, Ford, and the Olympics, television shows including Grey's Anatomy (ABC), and Riverdale (The CW), and in films such as Fast and Furious Presents: Hobbs and Shaw (Universal). AG's catalogue has generated over 270 million Spotify streams and 320 million views on YouTube.



SUZI ANALOGUE

Suzi Analogue is a rarity within modern-day electronic music: a prolific black woman singer, songwriter, beatmaker and creator of Never Normal Records who draws from house, footwork, rap, reggae and film to make conceptual music that amplifies her special personal stories. Suzi releases much of her music on formats like tape and vinyl on Never Normal Records, which have found success from the Billboard charts to BBC Radio playlists and places like Boiler Room to New York Fashion Week shows. Born Maya Shipman, she dubbed herself Suzi Analogue in tribute to RZA's moniker Bobby Digital. Analogue debuted publicly in 2009 as part of the Klipmode collective along fellow experimental hip-hop producers Knxwledge, Devonwho, and Mndsgn. She has innovative recordings with DJ Earl, TOKiMONSTA, King Britt and more.



JETT GALINDO

Los Angeles-based mastering engineer and vinyl cutter, Jett Galindo of The Bakery has worked on albums spanning a wide array of genres and artists - Haley Reinhart, the La La Land OST, Barbra Streisand, and the Jaded Hearts Club, to name a few. Graduating with summa cum laude honors from Berklee College of Music, Jett joined the famed Mastering Lab in 2013 as the sole right-hand woman to pioneer mastering engineer Doug Sax. There, she worked on notable vinyl releases including Pink Floyd's final album "Endless River". Most recently through The Bakery, Jett has helped pave the way for the growing audiophile releases in the video game industry, mastering award-winning releases such as Lena Raine's Minecraft: Nether Update OST and Rozen & Reven's Legend of Zelda "Children of Termina" album.



FEATURED ENGINEERS & MUSIC PROFESSIONALS



SHANI GANDHI

Shani Gandhi is an Australian GRAMMY-Award winning producer, engineer, and mixer, currently residing in Nashville, TN. She is known widely for her contributions to the Americana and Folk genres, having engineered for such artists as Alison Krauss, George Jones, Dierks Bentley, Kelsea Ballerini, Sarah Jarosz, and The Mountain Goats.



GLORIA KABA

Gloria is a Ghanaian-American sound engineer, producer, mixer and writer with over 10 years experience in the studio, often operating under the moniker Redsoul. A Temple University alum, she began her career in NYC as an intern at Battery Studios and later as an assistant engineer at MSR Studios. She is now a freelance engineer, finding her niche working closely with legendary hip-hop artist and producer Q-tip. Her recent credits include work on A Tribe Called Quest's final album "We Got It From Here...Thank You For Your Service" and Solange's breakthrough release, "A Seat At The Table". She has also recorded or mixed Andre 3000, Anderson .Paak, Frank Ocean, Jack White, Kanye West, and Amber Mark among others.



HEBA KADRY

Born in Egypt, Heba Kadry grew up listening to early 90's indie shoegaze records whenever she could get her hands on them. After graduating from The American University in Cairo, she got her start in audio by composing jingles at advertising agency J Walter Thompson in Cairo. She moved to the U.S. to study audio engineering at The Recording Workshop in Ohio. Heba was then a recording engineer and studio manager at SugarHill Recording Studios in Houston before moving to New York in 2007 to focus on mastering. She has worked with notable artists such as Slowdive, Beach House, Nicolás Jaar, The Mars Volta, John Maus, Lucy Dacus, Yaeji, Porches, Future Islands, Battles, Deerhunter, Neon Indian, Alex G, serpentwithfeet, Diamanda Galás, Lightning Bolt and Explosions in the Sky. Since 2017, Heba has worked with acclaimed electronic artist Ryuichi Sakamoto. Heba was handpicked by Björk to mix her masterpiece LP "Utopia."



FEATURED ENGINEERS & MUSIC PROFESSIONALS



TYGAPAW

TYGAPAW is a multi-disciplined musician, producer and DJ, born and raised in Mandeville, Jamaica, based in Crown Heights, Brooklyn. Tygapaw infuses her Jamaican ancestry into a lush and aggressive musical styling perfect for the inclusive spaces she so often curates. Her versatile production is a clear representation of her individuality: queer, black, and fearless. She's the founder of Fake Accent, which started in 2014 as a monthly queer club night based in Brooklyn and has been developed into a record label in 2019 centering black electronic music artists. Paper Magazine listed her as one of the "50 LGBTQ Artists you should prioritize" in 2018 and she is one of shesaid.so Alternative Power 100 Music List 2019 honorees. IG: @tygapaw Twitter: @mebetygapaw FB: @tygapawmusic



NATALIA RAMÍREZ

Born in Colombia, Natalia Ramírez is a GRAMMY and Latin GRAMMY-winning audio engineer, arts manager, and musician. Natalia has developed a unique skill in tuning vocals. Her colleagues call her "natituner". Her resume is overflowing with credits tuning for artists such as Jennifer Lopez, Ricky Martin, Will Smith, Camila Cabello, Maluma, Marc Anthony, Pablo Alborán, Alejandro Sanz, Laura Pausini, Rachel Platten, Natasha Bedingfield, Camilo, Il Divo, Mau y Ricky, Fonseca, Kany García, Andrés Cepeda, and many others. In 2017 she got a Latin GRAMMY nomination for "Record of the Year" as vocal engineer in "Vente Pa' Ca" by Ricky Martin Featuring Maluma. In 2018, she was nominated for 3 Latin GRAMMYs with Pablo Alborán's album 'Prometo', and in 2019 for 4 other Latin GRAMMYs, winning in the category of "Record of the Year" with "Mi Persona Favorita" by Alejandro Sanz Featuring Camila Cabello. In 2020, she received 2 GRAMMYs for her participation as vocal engineer in Alejandro Sanz's '#Eldisco' and Marc Anthony's 'OPUS.'

FEATURED ARTIST



RED CORVETTE

Red Corvette is a San Francisco, CA native, COO + co-founder of Women Sound Off and founder of Black Biz Bay Area. As one of the Bay Area's top DJs with 7+ years of experience, she's played across festivals, nightclubs, tours, branded events and much more. Red Corvette has rocked everything from Trillectro & Electric Forest to some of Cali and NYC's most popular night clubs and bars. Additionally, she's been on 2 national tours and has experience working alongside artists & bands. When it comes to branded events, she's DJ'd for Nike, Verizon, YouTube, Everlane and more. Red Corvette is a multi-format DJ and has real time experience troubleshooting and managing the often chaotic environments throughout the DJ world. In conclusion, you're in good hands.



PARTNER SPEAKERS



RACHEL ALIX

Sound Designer, iZotope, Inc.

Rachel Alix is a vocal-centric electro-pop producer and performance artist based out of Cambridge, MA. While honing her musical talents at Boston's Berklee College of Music, Alix found a passion for production and music tech in a live setting. She currently works as a Sound Designer on iZotope's Spire recording program and Suites software, and has also been instrumental in translating artists' pain points into technical features across iZotope's suite of mixing, mastering, and creative products.



RENÉE COUTURE

Drummer of The Standstills

Renée Couture is the drummer of international touring Canadian rock duo "The Standstills". She has been developing her skills for over 20 years working in partnership with TRS Custom Drums, D'Addario Canada and Amedia Cymbals. The Standstills have numerous top ten charting singles in Canada including "Orleans" and "Wild". She has also toured extensively throughout North America and Europe having shared the stage with Nickelback, Lenny Kravitz, Rival Sons and many more.



LAURA DAVIDSON

Retail Market Development Lead, Shure

Berklee College of Music graduate Laura Davidson heads up the retail market development team for Shure. She brings passion and a knowledge of gear that comes from over 14 years in the retail MI industry. When she isn't talking about music equipment, she's singing or playing through it as a professional singer/songwriter.



MAUREEN DRONEY

Sr. Managing Director, Recording Academy Producers & Engineers Wing

A former recording engineer herself, Maureen Droney has worked on GRAMMY winning recordings for artists including Aretha Franklin, Whitney Houston, and Santana—as well as on numerous other projects. She has taught seminars on the theory and practice of recording for companies including ABC and CBS Television. She has also worked in both artist and studio management, was the longtime Los Angeles editor for Mix magazine, and has published three books related to recording. Her most recent, co-written with its subject, is Al Schmitt on the Record: The Magic Behind the Music, chronicling the life and career of the most awarded recording engineer in history.



KYLE GERHART

sE Electronics

Kyle Gerhart is an international touring FOH engineer and tour manager. For the past ten years he has been mixing FOH for acts such as Scott Stapp of Creed, Sebastian Bach, Drowning Pool, Ron Pope and many more.



PARTNER SPEAKERS



CAROLYN MALACHI

Recording Academy Producers & Engineers Wing

The idea that music is a universal language permeates Carolyn Malachi's body of work. An artist, sound engineer, and educator, her extensive performance history includes jazz festivals and solo concerts in China, South Africa, Haiti, Papua New Guinea and Kuwait. She has released five albums and several singles, receiving a Best Urban Alternative Performance GRAMMY Award nomination for her single "Orion." Her latest release, a cover of Phoebe Snow's classic R&B / Folk song "Poetry Man", is now streaming everywhere.



HELENA NGO

Senior Manager, Brand Marketing - Music, Dolby Laboratories

Helena is on Dolby's global marketing team and responsible for driving marketing initiatives for Dolby Atmos Music. She's developed the marketing strategy and planning for the debut of Dolby Atmos Music – the next era of music creation and experience for artists and fans. Helena leads cross-functional teams at Dolby on related consumer campaigns, events, experiential programs, and activations with key partners of Dolby Atmos Music.



PIPER PAYNE

Recording Academy Producers & Engineers Wing

Piper Payne is a mastering engineer based in Oakland, CA and Nashville, TN, where she works on albums for both independent artists and major labels. In 2019, Piper joined the Nashville's famed Infrasonic Mastering team, merging her own successful studio, Neato Mastering, with Infrasonic. Piper will be opening her own vinyl manufacturing plant in Nashville in late 2020. She has mastered a wide variety of music for artists including Third Eye Blind, The Go-Go's, Madame Gandhi, LeAnn Rimes, Basement, ANIIML, Shamir and many more. See her discography at infrasonicsound.com/piper



RHONDA WILSON

Senior Director, Advanced Technology Group, Dolby Laboratories

Rhonda Wilson leads Dolby's Sound Technology Research teams in San Francisco and Sydney. A major emphasis of her team's work is on spatial audio, including creating and playing back in cinemas, studios, at home and on headphones. Prior to her move to USA to join Dolby in 2011, Rhonda worked at Meridian Audio, UK on research and DSP for loudspeakers, surround sound decoders, CD and DVD players and lossless coding (MLP and TrueHD). She has served on multiple UK and International Audio Engineering Society Committees, Board of Governors and presented/chaired at multiple AES Conferences and conventions.



**THANK YOU TO OUR
SPONSORS!**



IZOTOPE



RECORDING ACADEMY®
PRODUCERS & ENGINEERS WING

RECORDING ARTS CONFERENCE



GET INVOLVED



Become a Member

Professional Membership: \$40/year
Student Membership: \$30/year

Join us as a member and become part of a global network working tirelessly to increase the gender balance in audio! Members enjoy benefits such as discounted class pricing and special deals with our audio partners. Visit our website for more details.



Take a Class

Learn Online with WAM

Level up your audio skills in a supportive environment with classes taught by award-winning women and gender non-conforming instructors.

Visit our website for upcoming classes including:

- WAM Level 1: Intro to Audio Production and Recording
- Intro to Electronic Music Production with Ableton



Donate / Partner with Us

Maximize impact with a donation or grant. Sponsor an event or conference.

WAM loves to explore new partnerships. Some of WAM's unique corporate engagements have included Instagram takeovers, team visits to our recording studio, employee volunteer days, and more. We can't wait to hear your ideas! Contact us at info@womensaudiomission.org.



ABOUT WAM

Women's Audio Mission (WAM) is a San Francisco and Oakland based nonprofit organization that has been working at the intersection of music, media and technology since 2003. We inspire 4,000+ girls, women and gender non-conforming (GNC) individuals each year to use technology to amplify their voices by creating music and media. WAM provides free training, dedicated artist mentors, education and career counseling, job placement, and access to the only recording studios in the world built and run entirely by women and GNC individuals.



CHANGING THE FACE OF SOUND

www.womensaudiomission.org



@womensaudiomission



@womensaudio



@womensaudiomission



#WAMConVirtual

WOMEN'S AUDIO MISSION