



**WOMEN'S AUDIO MISSION**  
CHANGING THE FACE OF SOUND



# **WAMCON 2019**

NASHVILLE • NEW YORK • LOS ANGELES

WOMEN'S RECORDING ARTS CONFERENCES

# WAMCON 2019



## BREAKTHROUGH CONFERENCE SERIES FOR WOMEN IN MUSIC & AUDIO



WAMCon is an interactive recording conference for women presented by Women's Audio Mission in collaboration with groups like Universal Music Group, Capitol Studios, YouTube, The Recording Academy, Dolby, iZotope, and more. In 2019, we are proud to present WAMCon in Nashville, Los Angeles and New York.

This immersive experience features top women in the industry: award-winning music producers, recording engineers, songwriters, beatmakers and record executives involved in making the music we love the most!

Your support makes our award-winning training accessible to women all over the country who are critically underrepresented in the recording industry (less than 5%). Last year's conferences reached over 400 emerging women producers, engineers, and musicians.

### Key Info

500  
attendees

### Audience

College  
students,  
emerging  
producers,  
engineers,  
and musicians

### Past

### Sponsors

- Capitol Studios
- Recording Academy/ GRAMMYS
- YouTube
- Dolby
- Pandora
- Shure
- Red Bull

WOMEN'S RECORDING ARTS CONFERENCE

# FEATURED GUESTS



Linda Perry speaks at YouTube NY as part of WAMCon New York 2018

## PAST PRESENTERS

Linda Perry, Songwriter and Music Producer (Pink, Adele, Alicia Keys)

Emily Lazar, GRAMMY-winning Mastering Engineer (David Bowie, Foo Fighters, Beck)

Leslie Ann Jones, GRAMMY-winning Recording Engineer and Producer (Skywalker)

Michelle Jubelirer, COO of Capitol Records

Julie Swidler, Executive VP, Business Affairs and General Counsel for Sony Music

Samantha Kirby Yoh, Partner & Head, East Coast Music at William Morris Endeavor

Marcella "Ms. Lago" Araica, Mixing Engineer (Beyoncé, Madonna)

Ann Mincieli, Producer and Engineer, Owner of Jungle City (Alicia Keys, Jay-Z)

Erin Tonkon, Music Producer and Engineer (David Bowie, Esperanza Spalding)

Simone Torres, Vocal Producer and Engineer (Sia, Dua Lipa, Usher, Sean Garrett)

Chiquita Paschal, Podcast Producer and Arts Journalist (Gimlet, BuzzFeed, NPR)

Haley Shaw, Composer, Sound Designer (Gimlet Media, CBC, This American Life)

WOMEN'S RECORDING ARTS CONFERENCE

# WAMCON NASHVILLE



• APRIL 27-28, 2019 •



The legendary Ocean Way Studios, WAMCon 2019 location

On April 27 and 28, 2019, the first ever WAMCon Nashville will be presented at the iconic Ocean Way Nashville Studios. From the city's historic Music Row, WAMCon Nashville is a collaboration with Change the Conversation, an initiative that fights gender inequality in the music industry, providing support, education and a community for women artists and executives.

WAMCon Nashville will celebrate the talent of the city's finest engineers, producers, songwriters, and musicians to provide an unforgettable conference experience. Confirmed speakers include:

Confirmed speakers include Linda Perry, Emily Lazar, Shani Gandhi, Tracy Gershon, Leslie Fram, Gena Johnson, Simone Torres, Beverly Keel, Jordan Brooke Hamlin, Jenn DeCilveo, and Rachael Moore. More guests to be announced in March 2019.



WOMEN'S RECORDING ARTS CONFERENCE

# WAMCON LOS ANGELES



SOUND FOR PICTURE

• AUGUST 2019 •



WAMCon LA: Sound for Picture will be presented at state-of-the-art studios and labs operated by companies like Dolby, Disney and more

WAM will present its inaugural WAMCon LA: Sound for Picture conference in August 2019, featuring top women sound designers, re-recording mixers, foley artists, engineers, as well as television and film executives. As demand continues for sophisticated, creative sound design and advanced scoring techniques for major motion pictures and television programs, thousands of jobs are being created in these multi-billion dollar industries.

For WAMCon LA: Sound for Picture, WAM will partner with Dolby Laboratories and Disney and feature groundbreaking women leaders in the industry at some of LA county's foremost studios and post-production labs.

WOMEN'S RECORDING ARTS CONFERENCE

# WAMCON NEW YORK



• OCTOBER 18-20, 2019 •



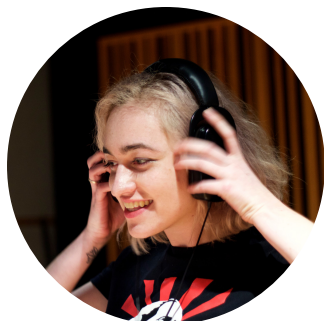
WAMCon New York 2018 speakers at YouTube Space NY in Chelsea, including (from left) Marcella Araica, Leslie Ann Jones, Ann Mincieli, Linda Perry and Terri Winston

WAM is proud to offer WAMCon New York in 2019 in partnership with the city's most celebrated recording studios and training facilities for audio and music professionals. Last year's conference was a resounding success, drawing hundreds of women and featuring collaborations with YouTube Space NY and Jungle City (Alicia Keys), and sponsorships from the Recording Academy (GRAMMYS), Eventide, Shure and Red Bull.

WAMCon New York will be presented immediately following the Audio Engineering Society (AES), which draws over 20,000 industry professionals annually to New York.

WOMEN'S RECORDING ARTS CONFERENCE

# PARTNERS







WOMEN'S RECORDING ARTS CONFERENCE

# SPONSORSHIP OVERVIEW

BECOME A SPONSOR

Reach  
35,000+



SPONSOR BENEFITS	 PLATINUM (\$25,000+)	 GOLD (\$10,000)	 SILVER (\$5,000)	 BRONZE (\$2,500)
Custom Participation Opportunities	✓	✓		
VIP Meet-and-Greet with featured artists and speakers	✓	✓	✓	✓
Table Opportunities	✓	✓		
Press Releases	✓	✓		
Event Flyer, Program, Website, Sponsor Slideshow	✓ [ Large Logo ]	✓ Large Logo	✓ Logo ]	✓ Logo
E-Newsletter	✓ [ Special Mention ]	✓ Special Mention ]	✓ Mention	✓ Mention
Social Media Promotion	✓	✓	✓	✓



18,000  
followers



14,000  
followers



5,000  
followers



7,000  
subscribers

# ABOUT US



## CHANGING THE FACE OF SOUND

Women's Audio Mission (WAM) is a San Francisco-based nonprofit organization dedicated to the advancement of women and girls in music production and the recording arts, a field in which women are critically underrepresented (< 5%). WAM uses music and media to attract 2,000 women and girls per year to music engineering and recording arts studies and careers. We provide free media technology and recording arts training, hands-on experience, mentorship, and career counseling in the only professional recording studios in the world built and run entirely by women.



[www.womensaudiomission.org](http://www.womensaudiomission.org)

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