



WOMEN'S AUDIO MISSION
CHANGING THE FACE OF SOUND



WAM AMPLIFIER

A FALL 2017 BENEFIT CONCERT & FUNDRAISER

Sponsorship Opportunities

Friday, October 6th, 6:30-10:00pm

Dolby Laboratories, 1275 Market St, San Francisco, CA

Contact: Katie Fahey / kfahey@womensaudiomission.org / 415.558.9200 ext. 701

OVERVIEW

Women's Audio Mission (WAM) is a San Francisco/Oakland Bay Area-based nonprofit organization that uses music and media to attract over 1,500 underserved girls and women every year to creative technology/STEM studies and careers. In a field where women are critically under-represented (less than 5%), WAM is “changing the face of sound” by providing hands-on training, experience, career counseling and job placement to girls and women, expanding the vision and voice of media and popular culture. For more information, visit www.womensaudiomission.org

On Friday, October 6th, WAM will host its largest ever fundraiser, WAM AMPLIFIER, co-hosted by Dolby Laboratories and featuring a concert with legendary artist and drummer Sheila E. To be held at the Dolby Cinema at 1275 Market in downtown San Francisco, the event will draw over 200 guests and include a live DJ set and cocktail reception, silent and live auctions, interactive activities, and performances.

WAM invites your company to partner with us on this important occasion by becoming an Event Sponsor.



FEATURED ARTIST: **SHEILA E.**

Considered one of the greatest drummers of all time, the Oakland-born Sheila E., was a prodigy playing at a young age with the likes of Marvin Gaye and Herbie Hancock. She came into fame bringing her crisp, pristine, polyrhythmic style to Prince's post-Revolution band in the late Eighties, helping shape the decade's rock, pop and R&B. She also sang on her own solo hits like 1984's "The Glamorous Life," became a mainstream solo star in 1985 following the success of the singles, "The Belle of St. Mark", "Sister Fate", and "A Love Bizarre" with the latter becoming one of her signature songs. She is commonly referred to as The Queen of Percussion.

"It's pretty interesting everyone says how [Prince] influenced me, but actually I influenced him first," she once told Fox News. "When I went to introduce myself he already knew who I was, which I was shocked, and he said, 'I know who you are already. I've been following your career for a long time, and you're amazing and I'd love for you to play in my band.'"



BENEFITS OF SPONSORSHIP

Your generous sponsorship of our WAM AMPLIFIER fall fundraiser event helps us cross the finish line on a game-changing \$2.1 million capital campaign that enabled us to acquire our SOMA district space – the only professional recording studio in the world built and run entirely by women. The funds we raise will also allow WAM to continue to provide free after-school training and mentoring to thousands of girls and women each year (96% low-income, 90% girls of color), and support the expansion of our Oakland programs currently underway.

WAM AMPLIFIER Event Sponsors will gain access to exclusive opportunities, including the chance to entertain staff and clients, network with special guests, and enjoy a cocktail reception in Dolby's stunning atrium space. High-level sponsors receive VIP tickets and gain behind-the-scenes access to a special meet-and-greet experience with Sheila E.

Each Event Co-Sponsor will have their name featured prominently on a rotating slideshow of sponsors; a large, designed poster board at the reception; event webpages; and evening program. WAM Executive Director Terri Winston will also publicly acknowledge all Event Sponsors during the event.

STATISTICS

Anticipated Event Attendance 232

WAM Social Media

Facebook 16,000

Twitter 11,000

Instagram 1,500

E-mail List 6,000



SPONSORSHIP LEVELS

DOUBLE PLATINUM \$10,000

- Event Admission: 10 front row tickets
- Exclusive Opportunities: Special meet and greet with Sheila E. for all guests (or other featured artist)
- Name recognition:
 - Logo/company name featured prominently with tier level noted on (1) rotating slideshow of sponsors in cinema; (2) large, designed poster board at reception; (3) event webpages; (4) evening program
 - Special public acknowledgment by WAM Executive Director Terri Winston during event

PLATINUM \$5,000

- Event Admission: 6 front row tickets
- Exclusive Opportunities: Special meet and greet with Sheila E. for all guests (or other featured artist)
- Name recognition:
 - Logo/company name featured prominently with tier level noted on (1) rotating slideshow of sponsors in cinema; (2) large, designed poster board at reception; (3) event webpages; (4) evening program
 - Special public acknowledgment by WAM Executive Director Terri Winston during event

GOLD \$2,500

- Event Admission: 6 premiere (front section) tickets
- Name recognition:
 - Logo/company name featured prominently with tier level noted on (1) rotating slideshow of sponsors in cinema; (2) large, designed poster board at reception; (3) event webpages; (4) evening program
 - Special public acknowledgment by WAM Executive Director Terri Winston during event

SILVER \$1,000

- Event Admission: 2 premiere (front section) tickets
- Name recognition:
 - Logo/company name featured prominently with tier level noted on (1) rotating slideshow of sponsors in cinema; (2) large, designed poster board at reception; (3) event webpages; (4) evening program
 - Special public acknowledgment by WAM Executive Director Terri Winston during event



WAM SUPPORTERS/PARTNERS

Corporate:

Dolby Laboratories, Adobe, Google, Cisco, Genentech, CompTIA,
Shure, Spotify, Avid, Mackie, Meyer Sound, Zipcar

Hospitality:

Bi-Rite, Trader Joes, Deli Board, Whole Foods Market,
Clif Bar, Blue Bottle Coffee

Government:

San Francisco Arts Commission, San Francisco Grants for the Arts,
National Endowment for the Arts, California Arts Council

Foundations:

William & Flora Hewlett Foundation, Ray & Dagmar Dolby Family
Fund, Hellman Foundation, Walter & Elise Haas Fund,
Campbell Foundation, Morris Stulsaft Foundation

Media:

San Francisco Chronicle, KQED, NPR,
Huffington Post, Vice





PRAISE FOR WOMEN'S AUDIO MISSION

The Bay Area is a cradle of dynamic thinking and a relentless generator of innovation. Women's Audio Mission builds upon a standard of excellence in our great city, and serves as a model for the nation.

-Congresswoman Nancy Pelosi

We welcome the innovative Women's Audio Mission to the Central Market neighborhood, adding to the emerging creativity and vibrancy of this neighborhood. We will continue to support and strengthen important non-profits like Women's Audio Mission who are inspiring young minority girls to work and succeed in technology and arts.

-San Francisco Mayor Ed Lee

The City of Oakland is excited to have Women's Audio Mission and their ground breaking training programs in our city. Using music and media to pique students' interests in STEM studies and careers, WAM inspires and motivates underserved girls and provides innovative supports to ensure they thrive academically.

-Oakland Mayor Libby Schaaf