



## ONLINE SPONSORSHIP OPPORTUNITIES

The Sound Channel website brings the award-winning audio training curriculum of Women's Audio Mission online - available anytime, anywhere, 24/7. Sound Channel's training materials are being adopted by audio education institutions all over the country and have been viewed by students (male and female) from all over the world (over 5,600 students in 92 countries viewed training in the first 6 months). WAM is THE most trusted educational resource to students, educators, and future professionals with over 116,000 average monthly page views/31,000 unique monthly visitors.

### Run-of-Site Online Sponsor Banners:

|                        | Dimensions | Banner CPM                 |
|------------------------|------------|----------------------------|
| 1. <b>Small Square</b> | 150x125    | \$40/month<br>@\$0.4 CPM   |
| 2. <b>Rectangle</b>    | 300x125    | \$100/Month<br>@ \$1 CPM   |
| 3. <b>Large Square</b> | 300x250    | \$150/Month<br>@ \$1.5 CPM |

\* based on **116,000** average monthly page views and **31,000** average monthly unique viewers.

3 month minimum. A 6 month contract includes mention/logo in WAM's quarterly e-newsletter which reaches over 3,600 audio educators, students, professionals and enthusiasts.



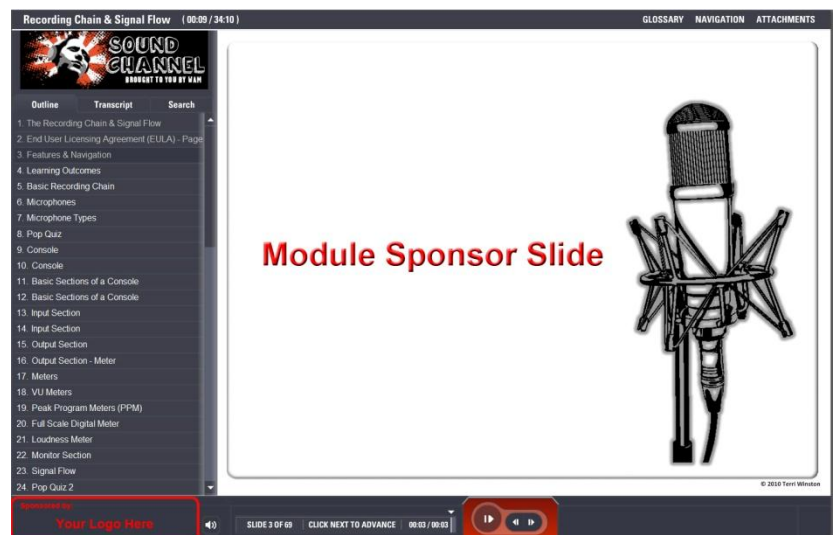
### Training Module Sponsorships

\$200/month (6 month minimum)

Sound Channel's training modules are interactive, media rich online textbooks used in audio college courses all over the country.

Module Sponsorship includes:

1. Full Slide Intro (RICH MEDIA graphics, SWF or FLV video, text, links).
2. Small ad w/link (present throughout training).
3. Mention & Logo in one quarterly e-newsletter.
4. Rotation in leaderboard banner ad.



Current Module opportunities:



Sound & Your Ears



Science of Sound



Recording Chain/Signal Flow



Microphones



Recording Direct

## Training Video Sponsorships:

Sponsorship w/pre and post roll opportunity: \$100/month (6 month minimum).

Includes promotion via WAM's social networking channels and e-newsletter.

Current opportunities:

- "Cable Wrapping"
- "Microphone pickup patterns"
- "Microphone Stand Primer"

## Product Demo Videos:

Host your product demo video on Sound Channel (FLV video – less than 50 MB) and showcase your product(s) to audio students all over the world.

Includes promotion via WAM's social networking channels and e-newsletter.

\$100/month (6 month minimum)

### Technical Specs:

Banner Formats: Animated GIF, JPG, Flash. Max. Size = 30k. Also supply referring URL and alternate text. We need materials 1 week prior to posting for testing.

Cancellation Policy: We require a 2 week written cancellation notice.

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